



SCFGLive! Sponsorships

Episode Presenting Partner (\$10,000) - 2 max per season

This is an exciting opportunity for your employees to be involved in the creation of an episode and for your company to show your dedication to a more diverse, inclusive future STEM workforce. You will have the opportunity to select from the upcoming seasons topics and work with our Partnerships and Events Coordinator to outline how your employees can help in the production of the episode - from on-screen talent, to highlighting how your company's mission relates to the STEM topic, and more.

Benefits

- Employee engagement throughout multiple segments of the episode (introduction, hands on experiment, real world experience, and/or conclusion)
- Video about the company at the end of the Episode (optional, provided by sponsoring company)
- Logo included in opening segment of the Episode and included in all promotional graphics
- Featured in the description of the Episode and tagged in all Episode videos and promotional posts on Social Media
- Dedicated email promoting upcoming Episode
- Feature on company and the sponsored episode in an issue of our Monthly E-News (9,800+ local subscribers)
- Episode will be prominently featured on *SCFGLive!* webpage with company logo and link during Season 8
- Your company will receive the episode as an asset you can post on your website and social channels

Segment Partner (\$5,000) - 1 per episode

Your employees will have a fun time participating in a segment of an episode and making a meaningful connection with our young viewers! This could involve helping Dr. Sally and show hosts teach a STEM concept, guiding our young viewers through an at-home activity, or showcasing a real-world application. The segment would be in one of the season's pre-planned episodes. For Season 8 that would be with a focus on Engineering.

Benefits

- Employee engagement in a segment of the episode
- Logo included in all promotional graphics
- Tagged in all Episode videos and promotional posts on Social Media
- Company logo on the *SCFGLive!* webpage during Season 8

SCIENCE CLUB FOR GIRLS

Half Season Sponsorships (\$2,500)

Partner with Science Club for Girls as a Season Sponsor and gain visibility as a partner in early STEM education. Seasons are eight episodes long and run in the Fall and Spring.

Benefits:

- Logo in promotional graphics for four episodes
- Tagged in four sponsored Episode Videos and promotional posts on Social Media
- Logo on *SCFGLive!* Page on website and any materials referencing the current season

NOTE: SCFG recruits and prioritizes participation of women STEM professionals who reflect the populations of girls we serve: underrepresented in STEM by race (e.g Black, Latina or Native American) and/ or by socioeconomic factors (low-income family background and/or first-generation college bound).



Pledge Form

Sponsorship

___ Episode Presenting Partner (\$10,000)

___ Segment Partner (\$5,000)

___ Half Season Sponsorship (\$2,500)

Contact Information

Company: _____

Website: _____

Mailing Address:

Social Media Pages:

Facebook: _____

Instagram: _____

Twitter: _____

LinkedIn: _____

Marketing Contact: _____

Title: _____

Phone: _____ Email: _____

Episode Production Contact: _____

Title: _____

Phone: _____ Email: _____

Payment Information:

**SCIENCE
CLUB 
FOR GIRLS**

Please send invoice to:

Mailing a check payable to *Science Club for Girls* (210 Broadway, Suite 201, Cambridge, MA 02139)